

Boards & Commissions Application

Profile

Aidan

First Name

M.

Middle
Initial

Sova

Last Name

[REDACTED]

Email Address

[REDACTED]

Home Address

Suite or Apt

Ann Arbor

City

MI

State

48104

Postal Code

Residency eligibility requirements for paid appointed officers shall be in accordance with State law. An unpaid appointive officer to a board or commission established pursuant to law, the city charter, or ordinance shall be eligible for appointment if he/she is a registered elector of this City, unless this requirement is waived by a resolution concurred in by not less than seven members of the Council.

What ward do you live in? *

Ward 4

How many years have you been a resident of Ann Arbor?

4

[REDACTED]

Primary Phone

Alternate Phone

Google

Employer

Solutions Consultant

Occupation

Question applies to multiple boards

Are you seeking reappointment as a current member of a board, commission, or committee? *

Yes, I am a current member seeking reappointment.

Which Boards would you like to apply for?

Human Rights Commission: Appointed

[Master Resume_Aidan_Sova.pdf.pdf](#)

Upload a Resume

Are you between the ages of 16 and 25 and seeking appointment as a youth member?

Yes No

Preferred Pronouns:

He/Him

Interests & Experiences

Question applies to multiple boards

Why are you interested in serving on a board or commission?

In my hometown of Jackson, Michigan, I grew up in a single parent low income household. In my adolescence, my mother struggled to clothe, feed, and support me. The most daunting of responsibilities each month was paying the rent. There was just never enough money or community resources to help us. For eighteen years, my mother and I lived in an apartment as big as a college dorm room. Now, as an adult, I am thankfully living in a more favorable position. I devoted my life to advocating for the rights of low-income and African American individuals - like me. I now serve as the Executive Director of the Association of Big Ten Students, where I have the privilege of leading the 500,000 students of the Big Ten. Here, I have had the opportunity to write meaningful legislation that would aid student housing across the 14 campuses of the conference. In 2021, I will be working full time at Google and would love to continue being an active community member. I welcome any opportunities to discuss further! Thanks.

Question applies to Human Rights Commission

What interests you most about this Commission and what issues do you think it needs to address? What contributions to the commission do you see yourself making?

Question applies to Human Rights Commission

What experience, skills, and perspectives would you bring to the Human Rights Commission? When answering this question, include your personal experience, skills, and perspectives as well as what you have gained through education, organizations, volunteering, and/or work.

Disclosure of Potential Conflict of Interest

Please list any potential conflicts of interest, including the name of each organization with a description of your affiliation. If you have no potential conflicts of interest, please simply state "none."

none

Demographics

We are proud of our commitment to equal opportunity. We do not discriminate on the basis of a person's actual or perceived race, color, national origin, gender, or age, in any aspect of our appointment process. Application demographic statistics let the City of Ann Arbor know what shortcomings might exist in efforts to engage the community and recruit residents to participate in government.

Ethnicity

Gender

Acknowledgement

Aidan Sova

Cell: [REDACTED] Email: [REDACTED]

Education:

University of Pennsylvania, Master of Liberal Arts – Strategic Communication in Complex Organizations: 2022 - 2024

University of Michigan, Bachelor of Arts in Communication & Media: 2018 - 2021

Michigan State University, Pursued Bachelor of Arts in Advertising: 2017 - 2018

Work Experience:

Google Solutions Consultant & Product Owner (July 2021 -) & Global Customer Care BOLD Intern (May - Aug. 2020)

- Served as Search Product Owner of back-end bidding functions
- Flexed communication skill-set to effectively collaborate with Specialists and Product team members on troubleshooting customer inquiries
- Developed creative ways to improve customer relationships and increase business growth by optimizing Ads campaigns
- Provided consultative advice to help solve technical issues through collaboration with businesses in the industry

Washtenaw County Human Rights Commissioner (Feb. 2021 -)

- Developed procedures to provide notice of non-compliance toward nondiscrimination provisions to city contractors
- Investigated, studied, held hearings, and made recommendations to City Council regarding complaints from any class or group protected under the human rights ordinance
- Communicated with federal and state agencies regarding human rights and affirmative action programs for the purpose of making recommendations to City Council

State of Michigan Policy & Executive Communications Intern (Jan. 2021 - May 2021)

- Edited and created robust policy proposals that would later be implemented at a State level pending legislative approval
- Maintained the Lieutenant Governor's schedule with public appearances, specifically on topics related to policy
- Created new avenues of constituent outreach for the State's youth regarding applicable legislative issues

Association of Big Ten Students Executive Director (July 2019 - July 2020) & Associate Director (July 2018 - July 2019)

- Led the organization's advocacy efforts to ensure equity for the **500,000** students of the BIG10 conference
- Hired, maintained all executive-level talent utilizing a robust application database
- Oversaw all ABTS-related external communications and operations through the management of **100** staff members
- Facilitated inter-collegiate communication between **14** respective student governments and the National Campus Leadership Council

Ford Motor Company World Headquarters - Corporate Communications Intern (May - Aug. 2019)

- Selected from a pool of **1,000+** applicants to develop new methods of streamlined internal communication while advancing the Fortune **10** company's Structural Redesign process
- Collaborated with HR to analyze employee data for effective talent development, recruiting, and employee appreciation initiatives
- Published weekly articles on new Ford products, technological updates, events, and company news to the @FordOnline website
- Spearheaded the creation of the first intern channel on Ford's mobile application, BlueOvalNow, as the Lead Editor and Strategist

Boost Consulting Agency, LLC Founder & Chief Consultant (April 2019 - May 2020)

- Founded Boost to provide free consultative services to other students of lower socioeconomic status, focused on bolstering success in secondary and post-secondary education, offering counsel on college and employment applications, advising career paths, and illuminating extracurricular opportunities
- Sourced, recruited, and managed **5** staff members to assist with operations
- Provide bi-weekly, remote consultation sessions to **12** clients and remained open to other communications **24/7** for rapid assistance

ALPHA Education Communications & Research Intern (Sept. 2018 - May 2019)

- Vetted **500** resource pages containing primary sources meant for distribution to ALPHA's community partners

- Created 3 educational presentations meant for external use at public schools and 17 partnered research institutions
- Developed 2 historical thinking modules for the organization to publish and share with allied organizations

University of Michigan Athletics Communications Intern (Sept. 2018 -May 2021)

- Wrote weekly event recaps and press releases with information on the football team's previous game to major sports networks
- Completed real time game notes under pressure to be posted on social media and website (<https://mgoblue.com/>) via basic HTML
- Output social media posts (@UmichAthletics) for the football and rowing teams to a collective 300,000+ followers
- Set up post-event press conferences and facilitated communication with ESPN, the Big Ten Network, and MLive game analysts

City of Jackson Office of the Mayor & City Manager Communications & Policy Associate (May - Sep. 2018)

- Drafted and submitted press releases to local and statewide media
- Strategized social media pushes, gaining the @CityOfJacksonMi Twitter 400 additional followers and 200,000 Facebook impressions
- Planned local events such as Gus Macker, Policemen's Memorial, Civil War Muster, Pride Parade, and Unity Festival
- Created a monthly newsletter that was distributed to 31,000 City of Jackson residents and also copyedited policy proposals

Michigan State University Human Resources Assistant & Talent Development Specialist (Jan. - May 2018)

- Assisted the 9 person HR department in weekly payroll tasks to ensure employee compensation
- Facilitated 12 interviews with potential hires and afterwards completed new hire onboarding
- Aided in the resolution of 51 time-card disputes and assigned 35 disciplinary infractions
- Reviewed 97 scheduling disputes and helped settle internal departmental conflicts

Alro Steel Corporation Headquarters - Purchasing Intern (March - Aug. 2017) & Customer Account Services Intern (May - Aug. 2016)

- Synthesized the company's quarterly financial reports into a cohesive document meant for both internal and external use
- Pitched new materials via cold calling and connected those interested with an available salesperson
- Input 1000+ balance sheets into the data system so paper copies could be disposed
- Managed 20 customer accounts under the guidance of my supervisor and executed 20 daily customer account service calls

Leadership & Extracurriculars:

Grow Jackson Nonprofit, Board of Directors (Sept. 2021 -)

Legal Services Corporation Emerging Leaders Council Member (Sept. 2020 -)

University of Michigan Department of Communication and Media Academic Fellow (Sept. 2020 - May 2021)

State of Michigan Coronavirus Community Action Task Force Member-Appointed by Lieutenant Governor (May 2020-June 2021)

Today's Students Coalition Member (July 2018 - Sept. 2020)

University of Michigan Central Student Government Policy Advisor (Sept. 2018 - April 2019)

Associated Students of Michigan State University General Assembly Member (Sept. 2017 - May 2018)

Michigan State University Cyber Education Mentor & Tutor (Sept. - Nov. 2017)

Awards:

Martin Luther King Jr. Spirit Award Winner University of Michigan (2021)

Time Magazine Rising Star Program Membership Recipient (March 2020)

City of Jackson Youth Citizen of the Year & State of Michigan Youth Volunteer of the Year (2017)